

Meet the speakers



Félix Linares

Félix Linares (Bilbao, 1947) is one of the most veteran and well-known journalists in Euskadi. He has had a long career as a journalist and film critic. For 28 years, he was the host of *La noche de*, a film-focused program on ETB2.

Félix has had an extensive professional career, working at Radio Popular from 1966 to 1984, the year he joined Radio Euskadi. Since then, his career has been closely linked to cultural and review programs such as *Pompas de papel* and *Iflandia*.

Although he has stepped down as the host of *La noche de...*, Linares remains active through collaborations with Radio Euskadi, his professional home for nearly forty years. He also continues to share his insights through his YouTube channel, where he posts videos reviewing newly released films, TV series, comics, and books.



Marian Gerrikabeitia

Director, audiovisual producer, and journalist specializing in culture. She has worked as a radio host, presenter, scriptwriter, producer, or director in radio and television, including Cadena SER, Radio Euskadi, Onda Cero, Euskal Telebista, TVE, and Telecinco.

Her musical training has been essential in approaching other artistic disciplines. She has released several albums with *Punta Galea* (Sony) and *Delito* (Polygram) and has composed and collaborated on soundtracks for dance and film productions alongside Ramón Barea, Juan Ma Bajo Ulloa, Asier Zabaleta, Blanca Arrieta, Idoia Zabaleta, and John Scott, among others.

As a Bilbao Arte grant recipient, she creates video dance pieces, collaborates with choreographers, and develops various short contemporary dance works. Her professional career is driven by creative challenges and interdisciplinary projects, often with a social focus.

Recently, she has concentrated on documentary filmmaking, directing and producing:

¿A dónde Vamos? (Tu & Yo Producciones, 2018) – Winner of the Tomás Belzunegui Award for redefining the role of older adults; Eten Barik Joten (Panorama, ETB 1, 2021); Apaiz Kartzela (Maluta Films, 2021); Vosotros tenéis los relojes... (Tu & Yo Producciones, 2022); Ellas Primero – Pioneers of Basque Gastronomy (Tu & Yo Producciones, Azaroa Films, ETB, 2023).

In 2022, she founded and directed the Silver Film Festival—an international festival of film and thought, the only one of its kind in Euskadi—aimed at highlighting and giving voice to a new way of understanding aging in our society.



Naiara Artaza

Naiara Artaza is the Head of the Nagusi Intelligence Center (NIC) and an adviser for social care strategic projects at the Cabinet Office of the Government of Biscay. With over 25 years of experience in health and social care systems, Naiara has extensive expertise in healthcare and social care management and policy reform.

She holds a Master of Science (MSc) in Health Economics, Policy, and Management from the London School of Economics (LSE), a certificate in Public Health from the University of California, Berkeley, a bachelor's degree in Law, and a Specialist Diploma in Economics from Deusto University.

NIC is dedicated to fostering a new sector focused on aging, health, and long-term care. It serves as a platform for public-private collaboration, aiming to turn the challenges of an aging population into opportunities for economic and social development.

Expertise:

Long-Term Care (LTC) Policy; LTC Reforms; Governance and Organization of LTC Systems; Health and Social Care Integration/Coordination; Silver Economy Strategic Design; Economics of Aging



Ramy Srour

Mr Ramy Srour, Communications Officer. Ramy is the regional communications lead for the Division of Country Health Policies and Systems at the WHO Regional Office for Europe in Copenhagen. He coordinates communications activities for WHO/Europe at the regional and country level, for the areas falling under this department, including ageing and long-term care, but also digital and mental health, health workforce, access to medicines and financial protection.

With nearly seven years at WHO/Europe, Ramy has also worked in communications and advocacy at the United Nations in New York, where he served in multiple roles including in government, NGOs and journalism.



Rosanna Carceller

Journalist with a degree from the Autonomous University of Barcelona. Coordinator of the Longevity section at La Vanguardia since February 2024 and contributor to CENIE (International Center on Aging).

Director and host of the podcast La revolució sexual on RAC1 (Grupo Godó radio) since 2020. Specialized in longevity, healthy aging, health, well-being, psychology, and sexuality. Passionate about social trends and addicted to storytelling, both collective and individual.



Sara Ulla Díez

Sara Ulla has extensive experience in research and evaluation in both academia and public administration. From 2021 to 2024, she served as Coordinator of Studies and Technical Support at IMSERSO, leading the development of studies, research, and evaluations for the Institute and its National Reference Centers, as well as overseeing the Institute's international relations.

Previously, she worked in the Office of the Minister of Health as an Advisor on International Relations and Strategic Planning. She also served as Head of the Evaluation Division at the Ministry of Foreign Affairs, European Union, and Cooperation, managing strategic evaluations of Spanish Development Cooperation. Additionally, she worked at the National Agency for the Evaluation of Public Policies, where she was responsible for designing a new strategic planning framework and co-directing an expert course on evaluation.

She is a tenured professor on leave from the Department of Psychology at the University of Castilla-La Mancha, specializing in Health Psychology and Research Methodology. She has participated in, directed, and managed numerous evaluation and research projects. She has represented Spain in several international forums, including: The Steering Committee of the WHO European Observatory on Health Systems and Policies; The OECD Development Assistance Committee (DAC) Evaluation Network (EVALNET); The Steering Committee and Technical Working Group of the OECD Multilateral Organization Performance Assessment Network (MOPAN); The network of Directors of Evaluation Services in International Development Cooperation of the European Union (EU HES).

She holds a Ph.D. in Psychology and two master's degrees in research Methodology and Applied Statistics. She is the author or co-author of four books and has published numerous articles in national and international research journals.



Vânia de la Fuente-Núñez

She was born in 1978 in the Flemish town of Knokke-Heist and grew up in Lekeitio, where she currently resides.

She studied Economic Law at the University of Deusto. In 2006, she secured a position as a General Administrative Technician at the Provincial Council of Bizkaia, working in the Women's and Family Service until 2015.

From 2007 to 2021, she served as a councilor in the Lekeitio City Council, spending the last six years as Deputy Mayor and Head of Social Policies, Women and Equality, Citizen Relations, Internal Municipal Organization, and Human Resources.

In March 2021, she was appointed Provincial Deputy for Sustainability and the Natural Environment, and since July 2023, she has served as the Provincial Deputy for Social Action.



Yongjie Yon

Dr. Yongjie Yon is a Technical lead for the Ageing and Health unit at the WHO Regional Office for Europe in Copenhagen, Denmark. Dr. Yon was a Doctoral Fellow with the Social Sciences and Humanities Research Council of Canada and received his PhD in Gerontology from the University of Southern California, United States. Prior to WHO, Dr. Yon worked for the Government of Canada on ageing policies.

