



3rd edition
COURSENIC

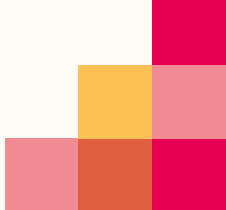
Longevity Economy and Care Economy



October 22-23, 2026

NAGUSI INTELLIGENCE CENTER (NIC)





The Nagusi Intelligence Centre (NIC), in collaboration with the Care Policy and Evaluation Centre (CPEC) at the London School of Economics and Political Science (LSE), is organising the third edition of the course 'Longevity Economy and Care Economy'. This event is aimed at professionals in the field of the longevity and care economy, with the aim of providing specialised training on the challenges and opportunities arising from an ageing population.

The NIC, a public-private partnership led by the Provincial Council of Bizkaia, has a mission to transform the demographic challenge into an opportunity for economic and social development. In this context, the longevity economy is emerging as one of the key strategies for addressing the growing needs of older people in Bizkaia.



PROGRAMME

October 22, 2026

09:00-09:15	WELCOME
09:15-10:15	What do we know about population ageing and the role of care in the longevity economy? Macroeconomic aspects of care. ADELINA COMAS HERRERA
10:15-11:30	Introduction to Theory of Change as a tool for building cross-sector consensus on how to improve care systems. ADELINA COMAS HERRERA
11:30-12:00	COFFEE BREAK
12:00-13:00	The Production of Welfare as a framework for understanding social care outcomes. JOSÉ LUIS FERNÁNDEZ
13:00-14:00	Assessing the contribution of the care system: measuring the quality and outcomes of social care. ● Satisfaction, quality and outcomes ● The ASCOT tool JOSÉ LUIS FERNÁNDEZ
14:00-15:00	LUNCH
15:00-16:15	Using administrative data to inform social care decision-making: tools for commissioners and care providers. JOSÉ LUIS FERNÁNDEZ
16:15-16:45	COFFEE BREAK
16:45-17:00	Question and answer session.

October 23, 2026

- 09:00-09:45** Evidence on the effectiveness of digital technologies, including artificial intelligence, in long-term care systems.
ADELINA COMAS HERRERA
- 09:45-10:30** Lessons from implementing digital technologies and AI in care systems.
ADELINA COMAS HERRERA
- 10:30-11:00** COFFEE BREAK
- 11:00-12:00** Economic evaluation: methods and applications in long-term care.
MARTIN KNAPP
- 12:00-13:45** LUNCH
- 13:45-15:00** Economic evaluation: challenges in applying it to policy and practice.
MARTIN KNAPP
- 15:00-15:30** COFFEE BREAK
- 15:30-16:00** Round-table discussion to answer participants' questions.

FACULTY

Ms. Adelina Comas-Herrera
Director, Global Observatory of Long term Care

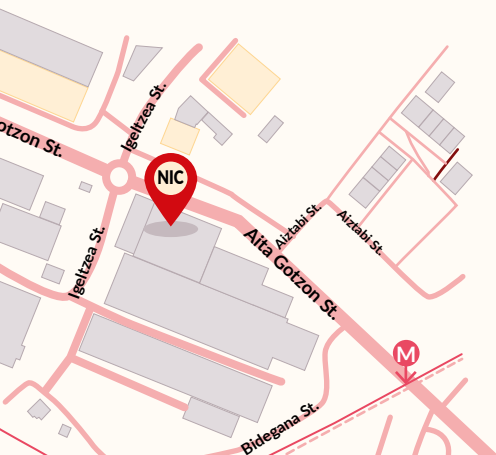
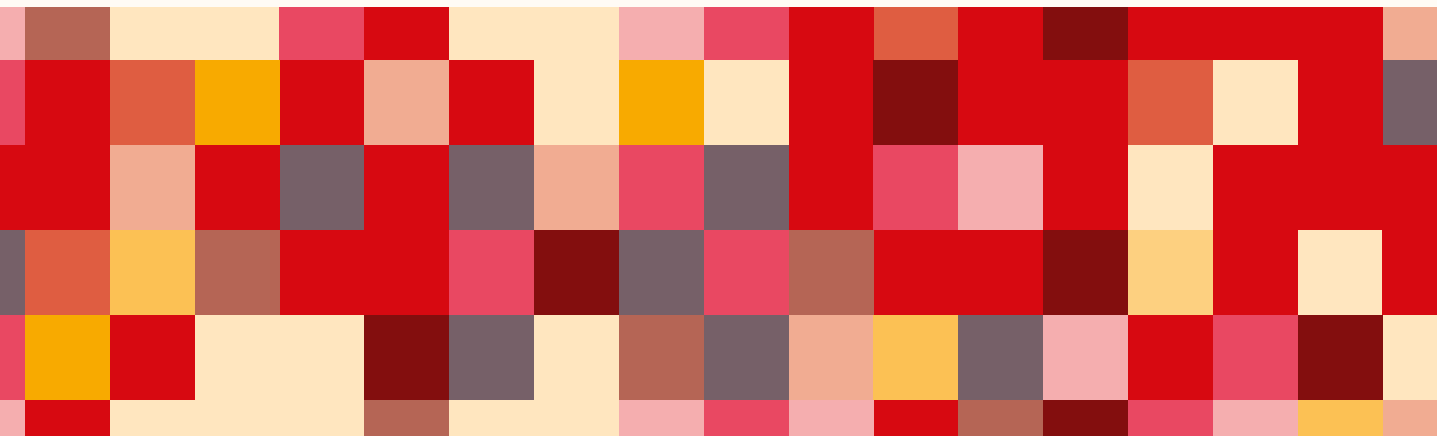
Dr. José-Luis Fernández
Director, Care Policy and Evaluation Centre

Professor Martin Knapp
Professor Health Policy Department,
Professorial Research fellow, CPEC

LANGUAGE

The training will be given in English and Spanish. Simultaneous translation will be provided for the English sessions.





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