

3rd edition

COURSENIC

Longevity Economy and Care Economy

October 22-23, 2026

NAGUSI INTELLIGENCE CENTER (NIC)

LSE CPEC CARE POLICY AND EVALUATION CENTRE

Bizkaia nagusi intelligence center

The Nagusi Intelligence Centre (NIC), in collaboration with the Care Policy and Evaluation Centre (CPEC) at the London School of Economics and Political Science (LSE), is organising the third edition of the course 'Longevity Economy and Care Economy'. This event is aimed at professionals in the field of the longevity and care economy, with the aim of providing specialised training on the challenges and opportunities arising from an ageing population.

The NIC, a public-private partnership led by the Provincial Council of Bizkaia, has a mission to transform the demographic challenge into an opportunity for economic and social development. In this context, the longevity economy is emerging as one of the key strategies for addressing the growing needs of older people in Bizkaia.

PROGRAMME

October 22, 2026

09:00-09:15	**WELCOME**
09:15-10:15	**What do we know about population ageing and the role of care in the longevity economy? Macroeconomic aspects of care.** ADELINA COMAS HERRERA
10:15-11:30	**Introduction to Theory of Change as a tool for building cross-sector consensus on how to improve care systems.** ADELINA COMAS HERRERA
11:30-12:00	COFFEE BREAK
12:00-13:00	**The Production of Welfare as a framework for understanding social care outcomes.** JOSÉ LUIS FERNÁNDEZ
13:00-14:00	**Assessing the contribution of the care system: measuring the quality and outcomes of social care.** • **Satisfaction, quality and outcomes** • **The ASCOT tool** JOSÉ LUIS FERNÁNDEZ
14:00-15:00	LUNCH
15:00-16:15	**Using administrative data to inform social care decision-making: tools for commissioners and care providers.** JOSÉ LUIS FERNÁNDEZ
16:15-16:45	COFFEE BREAK
16:45-17:00	**Question and answer session.**

October 23, 2026

09:00-09:45	**Evidence on the effectiveness of digital technologies, including artificial intelligence, in long-term care systems.** ADELINA COMAS HERRERA
09:45-10:30	**Lessons from implementing digital technologies and AI in care systems.** ADELINA COMAS HERRERA
10:30-11:00	COFFEE BREAK
11:00-12:00	**Economic evaluation: methods and applications in long-term care.** MARTIN KNAPP
12:00-13:45	LUNCH
13:45-15:00	**Economic evaluation: challenges in applying it to policy and practice.** MARTIN KNAPP
15:00-15:30	**Round-table discussion to answer participants' questions.**

FACULTY

Ms. Adelina Comas-Herrera
Director, Global Observatory of Long term Care

Dr. José-Luis Fernández
Director, Care Policy and Evaluation Centre

Professor Martin Knapp
Professor Health Policy Department, Professorial Research fellow, CPEC

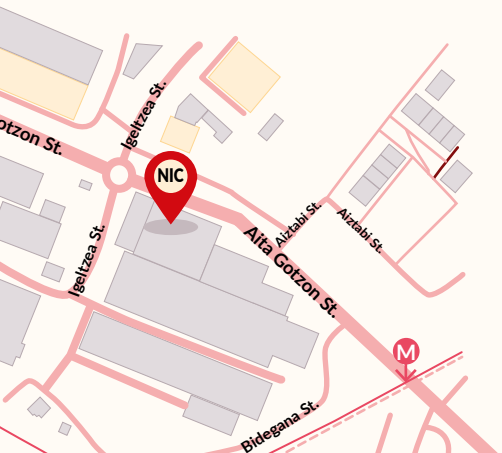
LANGUAGE

The training will be given in English and Spanish. Simultaneous translation will be provided for the English sessions.



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Bizkaia
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