



 **Bizkaia**
nagusi intelligence center

NIC
THE LONGEVITY CENTER
IN **BIZKAIA**

The Nagusi Intelligence Center (NIC) is a public-private initiative led by the Government of Bizkaia that aims to transform the challenge of population ageing into an opportunity for social and economic development.

More information:





THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

Longevity Economy and Care Economy Short Course

A two-day course that blends cutting-edge knowledge with practical real-world analysis on the longevity economy and the economy of care.

This in-person course covers several important topics, including macro aspects of long-term care, economic evaluation, care innovation, and measuring quality and outcomes in social care.

This course is for professionals with accredited experience in health and social care management and research.

Faculty: Professor Martin Knapp, Dr. José-Luis Fernández, Ms. Adelina Comas-Herrera, and Dr. Juliette Malley from the Care Policy and Evaluation Centre, LSE.

Date: 30 and 31 January 2025.

Location: Nagusi Intelligence Center in Bizkaia.

Language: English and Spanish with simultaneous translation.

Registration:



PROGRAMME

30th OF JANUARY 2025

- 09.00-09.15:** Welcome
- 09.15-10.15:** What do we know about how older people are ageing and the role of care in the longevity economy. Macro aspects of care
- 10.15-11.30:** The Production of Welfare as a framework for understanding outcomes in social care
- 11.30-12.00:** Coffee break
- 12.00-13.30:** How do we know whether we are making a difference? Measuring quality and outcomes in social care
 - a. Satisfaction vs. quality vs. outcomes
 - b. ASCOT and ICECAP
- 13.30-14.30:** Lunch
- 14.30-15.30:** Using administrative data for informing social care decisions: tools for care commissioners and providers
- 15.30-16.00:** Coffee break
- 16.00-17.00:** Introduction to Theory of Change as a tool for building cross-sectoral consensus on how to improve Long-Term Care

31st OF JANUARY 2025

- 09.00-10.00:** What matters in innovation
- 10.00-11.00:** Using Theory of Change to map how to strengthen a local care system (practical workshop) part 1
- 11.00-11.30:** Coffee break
- 11.30-13.00:** Using Theory of Change to map how to strengthen a local care system (practical workshop) part 2
- 13.00-14.00:** Lunch
- 14.00-15.00:** Economic evaluation: methods and applications to Long-Term Care
- 15.00-16.00:** Economic evaluation: challenges of implementation in policy and practice
- 16.00-16.30:** Coffee break
- 16.30-17.00:** Panel discussion session to address questions from participants

Co-organisers:

